

# **AUTOMOBILE IDENTIFICATION LABELING AND TRACKING SYSTEM**

## **Abstract of Disclosure**

A system, method, computer program, and business form that may be used to more quickly, accurately, and efficiently label, identify, track, and inventory new and previously-owned vehicles on an auto dealer's lot. Many aspects may also be used to track other objects such as hotel keys. The computer program and method include the steps of: receiving vehicle information for at least one vehicle to be delivered to the auto dealer; storing the vehicle information in a vehicle database accessible by the computer; receiving data obtained from the vehicle when the vehicle is delivered to the auto dealer; comparing the data to the vehicle database to determine if vehicle information has been received for the vehicle; and directing a printer to print at least a portion of the vehicle information on an identifier to be applied to the vehicle if the data corresponds to the vehicle information in the vehicle database.

## Figures